

# Simona Galitsky

UX/UI Designer

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[Portfolio](#)

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## EXPERIENCE

### A.Wismal Studio | Branding & Digital

2022 - Present

Designed brand identities and digital experiences for businesses, translating research and business goals into cohesive and well-defined brand identities across marketing materials, websites, and a wide range of print and digital assets.

### Results Group | Creative Manager

2022 - 2019

Managed a creative team, leading brainstorming sessions and creative planning. Worked closely with clients to develop marketing concepts, campaigns, and visual content from idea to execution.

### Kadima Youth Center | Youth Facilitator

2017-2018

During my studies, I worked with children in a youth center supporting kids from challenging backgrounds. Helped with homework and led creative activities.

## IDF

### Israeli Air Force | Data Systems Coordinator

2011-2013

Managed aircraft operational data for the Yasur helicopter, supporting flight approvals and operational readiness.

## EDUCATION

### Netcraft Academy

2021-2022

UX/UI Design Course

### The College of Management Academic Studies

2015-2019

B.Des in Interior Design and Innovation

## ADDITIONAL

### AI in Design Workshop

2026

A course focused on AI-powered visual creation across multiple platforms, including prompt-based generation of images, vectors, and video concepts.

## TOOLS

Figma

Lightroom

Photoshop

Adobe xd

Illustrator

Adobe Premiere

## LANGUAGES

Hebrew

Mother Tongue

Russian

Fluent

English

Fluent