

Simona Galitsky

UX/UI Designer

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[Portfolio](#)

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EXPERIENCE

Creative & Graphic Designer

A. Wismel Studio | Branding & Digital
2022 - Present

Designed brand and digital experiences for businesses, turning research and business goals into visual identities, marketing materials, and websites.

Creative Manager

Results Group | Digital marketing agency
2019 - 2022

Managed a creative team, leading brainstorming sessions and creative planning. Worked closely with clients to develop marketing concepts, campaigns, and visual content from idea to execution.

Youth Facilitator

Kadima Youth Center
2017-2018

During my studies, I worked with children in a youth center supporting kids from challenging backgrounds. Helped with homework and led creative activities.

IDF

Israeli Air Force

Data Systems Coordinator
2011-2013

Managed aircraft operational data for the Yasur helicopter, supporting flight approvals and operational readiness.

TOOLS

Figma	Adobe xd
Photoshop	Adobe Premiere
Illustrator	AI tools
Indesign	

EDUCATION

Netcraft Academy

2021-2022
UX/UI Design Course

The College of Management Academic Studies

2015-2019
B.Des in Interior Design and Innovation

Studio 6b

2014-2015
Foundation program in spatial thinking, materials, and conceptual design, focusing on experience, structure, and perception.

ADDITIONAL

AI in Design Workshop

2026
A course focused on AI-powered visual creation across multiple platforms, including prompt-based generation of images, vectors, and video concepts for design workflows.

VOLUNTEERING

Enosh

The Israeli Mental Health Association
2018-2019

Designed upcycled products from Nespresso capsules and facilitated hands-on production workshops for individuals with mental health challenges, supporting items sold in the organization's shop.

LANGUAGES

Hebrew	Mother Tongue
Russian	Fluent
English	Fluent